#### VERIFICATION OF RECEIPT OF PUBLIC REVIEW MATERIALS

NAME OF LIBRARY CONTACT, LIBRARY AND LOCATION: Ms. Linda Paulaskas Door County Public Library - Sturgeon Bay Unit 107 South Fourth St. Sturgeon Bay, WI 54235

SOLID WHOLE DECIDAL V

U.S. EPA, REGION V

FACILITY NAME, LOCATION AND ID #: Peterson Builders, Inc.

107 E. Walnut St.

Sturgeon Bay, WI 54235

WID 096 828 975

MATERIALS RECEIVED:

2410 - 419 Permit Statement of Basis

Permit Modifications

Public notice

DATE RECEIVED/MADE AVAILABLE TO PUBLIC:

SIGNATURE OF RECEIVING PARTY: Lunda Vanilaslas

PLEASE RETURN (IN SELF-ADDRESSED, POSTAGE AND FEES PAID, ENVELOPE) TO:

U.S. Environmental Protection Agency 5HW-13 230 S. Dearborn Street Chicago, IL 60604

Attention: Gary M. Westefer 5H\$-13

# VERIFICATION OF RECEIPT OF PUBLIC REVIEW MATERIALS

NAME OF LIBRARY CONTACT, LIBRARY AND LOCATION:

Ms. Linda Paulaskas Library Director Door County Public Library Sturgeon Bay Unit 107 South Fourth Street

Sturgeon Bay, Wisconsin 54235

FACILITY NAME, LOCATION AND ID #:

Peterson Builders Inc. 107 East Walnut St. Sturgeon Bay, Wisconsin 54235

WI D096828975

MATERIALS RECEIVED:

Permit application

Draft permit

Fact sheet or statement of basis

Public notice

DATE RECEIVED/MADE AVAILABLE TO PUBLIC: 3-13-8

SIGNATURE OF RECEIVING PARTY:

PLEASE RETURN (IN SELF-ADDRESSED, POSTAGE AND FEES PAID, ENVELOPE) TO:

U.S. Environmental Protection Agency 5HW-13 230 S. Dearborn Street Chicago, IL 60604

Attention: Gary M. Westefer

DEGETTED

MAR 16 1984

WASTE MANAGEMENT

#### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY **REGION V**

DATE: May 18, 1984

SUBJECT: Peterson Builders, Inc. RCRA Permit

WID096828975

FROM: Gary Westefer June

RAIU

TO: Rick Karl STU #3

> This memo confirms that the comment period for the Peterson Builders, Incorporated RCRA Permit has expired as of May 9, 1984. There have been no comments or requests for a public hearing as of the date of this memo.

cc: file

MAR 0 8 1984

Ms. Linda Paulaskas Library Director Door County Public Library Sturgeon Bay Unit 107 South Fourth Street Sturgeon Bay, Wisconsin 54235

Dear Ms. Paulaskas:

Per our telephone conversation on March 5, 1984, regarding the intention by the U.S. Environmental Protection Agency (U.S. EPA) Region V to issue a hazardous waste permit to Peterson Builders, Inc. in Sturgeon Bay, Wisconsin, the following items have been enclosed:

- A copy of the Peterson Builders, Inc. application

- A copy of the U.S. EPA Region V draft permit for Peterson Builders, Inc.

- A copy of the U.S. EPA Region V draft permit Statement of Basis

- A copy of the Public Notice to be published in the <u>Door County Advocate</u>, and the <u>Green Bay Press Gazette</u>, on March 20, 1984, advising the availability of these materials in the Sturgeon Bay Unit.

- A copy U.S. EPA regulations on comment and appeal procedures

Thank you for your assistance in making these materials available to the public for review.

Please retain the materials on file for public access until further notified. I am enclosing postage and fees paid labels for your return of the documents, and will contact you at that time. Also, please let me know that you have received this material by completing and signing the enclosed verification form. The form should be returned to me in the enclosed self-addressed, postage and fees paid envelope.

Thank you very much for your cooperation in assisting our effort to serve the public.

Sincerely,

Gary Westefer Environmental Protection Assistant

Enclosures

5HW:WMB:RAIU WESTEFER/WESTEFER 3/05/84

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY REGION V

DATE: September 8, 1986

SUBJECT: Peterson Builders, Inc.

Modified Permit

Rich Clarizio, Chief
Authorization Unit

TO: Chuck Slaustas, Chief Minnesota/Wisconsin Technical Unit

The comment period for Peterson Builders, Inc., Sturgeon Bay, Wisconsin, modified permit ended on August 30, 1986. As of the date of this correspondence there have been no comments received.

cc: Rich Rupert

EPA ID No.: WID096828975

Date: AUG 0 6 1984

RESPONSE TO COMMENTS REGARDING THE RESOURCE
CONSERVATION AND RECOVERY ACT (RCRA) HAZARDOUS WASTE MANAGEMENT
FACILITY PERMIT TO BE ISSUED TO PETERSON BUILDERS, INC., STURGEON BAY, WISCONSIN

#### INTRODUCTION

This response is issued pursuant to 40 Code of Federal Regulations (CFR) Section 124.17, which requires that any changes of draft permit conditions be specified along with the reason for the change; that all significant comments be described and responded to; and that any documents cited in this response be included in the administrative record.

The public comment period commenced March 20, 1984, with a public notice in the Door County Advocate and the Green Bay Press Gazette, as well as a radio announcement over a local station. The notice and announcement requested public comments on the draft RCRA permit for Peterson Builders, Inc. Comments were accepted through May 9, 1984, which was the end of the comment period.

# **COMMENTS AND RESPONSES**

No written comments were received during the public comment period.

# DETERMINATION

No changes were made to the draft permit; no documents were added to the administrative record.

#### UNITED STATES ENVIRONMENTAL PROTECTION AGENCY **REGION V**

FEB 29 1984

DATE:

SUBJECT:

Public Notification for Peterson Builders, Inc. of Sturgeon Bay, Wisconsin

FROM:

Karl J. Klepitsch Jr., Chief Waste Management Branch

Wm. E. Mm

TO:

Chris Christenson, Chief State Programs Information Section

I request the following actions to be taken by the Regulatory Analysis and Information Unit concerning the draft Statement of Basis and Permit Conditions for Peterson Builders, Inc. of Sturgeon Bay, Wisconsin for an RCRA Permit to store hazardous wastes in containers.

- 1. Initiate a 45-day Public Notice period requesting comments on the merits of the application. This Notice should be sent to a general circulation newspaper that would be available to citizens of Sturgeon Bay, Wisconsin.
- Send original copies of the Public Notice and the proposed approval conditions and Statement of Basis, to all Federal and State-elected officials in Wisconsin prior to release of the Public Notice. Region V mailing lists are suitable for this purpose.
- 3. Provide a news release, to media services to be disseminated to major newspaper and electronic media in conjunction with release of the Public Notice.
- Establish appropriate reference files at the U.S. EPA Region V Library. Reference materials should be available at the Library prior to advertisement of the Public Notice.

If you need further information or assistance with these public notification actions, please contact Mr. Richard Karl of my staff at 886-6143.

Attachment

27 8 APP 1984.

Mr. Edward Allen, III
Public Service Announcements
VBOR-AN
P.O. Box 549
Sturgeon Bay, Wisconsin 54235

Dear Mr. Allen:

Per our telephone conversation, on April 24, 1984, I am enclosing a Public Service Announcement regarding the hazardous waste permit that the United States Environmental Protection Agency (U.S. EPA), Region V, is considering issuing to Peterson Builders, Inc. of Sturgeon Bay, Visconsin. I appreciate the assistance you and WDOR are doing to provide information about the Peterson Builders, Inc. draft permit to citizens residing in the area.

In additional to the Public Service announcement, details about the draft permit are included in the enclosed announcement. This information includes copies of the Statement of Basis, the draft permit, and the public notice that was published on March 20, 1984, in the Boor County Advocate, and the Green Bay Press Gazette.

Section 7004(b)(2) of the Resource Conservation and Recovery Act (RCRA) requires U.S. EPA to broadcast its intention to issue a hazardous waste permit over a local radio station. In order to demonstrate our compliance with this requirement, I would appreciate your completing the enclosed form and returning it to me in the self addressed, stamped envelope.

Thank you for your assistance, and please contact me at (312) 886-7450, if you have any questions.

Sincerely.

Gary H. Westefer Environmental Protection Assistant

Enclosures

5HW-13:WMB:RAIU:WESTEFER:WESTEFER: 4/24/84

12 6 APR 1984

Public Service Announcements WGEE-AH WIXX-FM P.O. Box 520 Green Bay, Wisconsin 54305

Gear Public Service Mirector:

Per a telephone conversation, with a staff member of WGEE-WIXX on April 24, 1984, I am enclosing a Public Service Announcement regarding the hazardous waste permit that the United States Environmental Protection Agency (U.S. EPA). Region V, is considering issuing to Peterson Builders, Inc. of Sturgeon Bay, Wisconsin. I appreciate any assistance WGEE-WIXX can do to provide information about the Peterson Builders, Inc. draft permit to citizens residing in the area.

In additional to the Public Service announcement, details about the draft permit are included in the enclosed announcement. This information includes copies of the Statement of Basis, the draft permit, and the public notice that was published on March 20, 1984, in the Door County Advocate, and the Green Bay Press Gazette.

Section 7004(b)(2) of the Resource Conservation and Recovery Act (RCRA) requires U.S. EPA to broadcast its intention to issue a hazardous waste permit over a local radio station. In order to demonstrate our compliance with this requirement, I would appreciate your completing the enclosed form and returning it to me in the self addressed, stamped envelope.

Thank you for your assistance, and please contact me at (312) 886-7450, if you have any questions.

Sincerely,

Gary M. Westefer Environmental Protection Assistant

Enclosures

5HW-13:WMB:RAIU:WESTEFER:WESTEFER: 4/24/84

12 6 APR 1964

Mr. Clete Bellin
Public Service Announcements
WAUN-AM
P.O. Box 219
Kewaunee, Wisconsin 54216

Dear Mr. Dellin

Per a telephone conversation, with Addie, of VAUN, on April 24, 1984. I am enclosing a Public Service Announcement regarding the hazardous waste permit that the United States Environmental Protection Agency (U.S. EPA), Region V, is considering issuing to Peterson Builders, Inc. of Sturgeon Bay, Wisconsin. I appreciate any assistance you and WAUN can do to provide information about the Peterson Builders, Inc. draft permit to citizens residing in the area.

In additional to the Public Service announcement, details about the draft permit are included in the enclosed announcement. This information includes copies of the Statement of Basis, the draft permit, and the public notice that was published on March 20, 1984, in the <u>Door County Advocate</u>, and the <u>Green Bay Press Gazette</u>.

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Thank you for your assistance, and please contact me at (312) 886-7450, if you have any questions.

Sincerely,

Gary M. Westefer Environmental Protection Assistant

Enclosures

SHW-13:WMB:RAIU:WESTEFER:WESTEFER: 4/24/84

2 5 APR 1884

Mr. Dick Adler WMFL-AM P.O. Box 520 Green Bay, Misconsin 54305

Dear Mr. Adler:

Per our telephone conversation On April 23, 1984, I am enclosing a Public Service Announcement regarding the hazardous waste permit that the United States Environmental Protection Agency (U.S. EPA), Region V, is considering issuing to Peterson Builders, Inc. of Sturgeon Bay, Wisconsin. I appreciate your offer to provide information about the Peterson Builders, Inc. draft permit to citizens residing in the area. I have also talked to Sherry Olson of WMFL news department as you suggested, and have informed her of the background and details of the proposed permit.

In addition to the Public Service Announcement, details about the draft parmit are included in the enclosed announcement. This information includes copies of the Statement of Basis, the draft permit, and the public notice that was published on March 20, 1984, in the <u>Door County Advocate</u>, and the <u>Green Bay Press Gazette</u>.

Section 7004(b)(2) of the Resource Conservation and Recovery Act (RCRA) requires U.S. EPA to broadcast its intention to issue a hazardous waste permit over a local radio station. In order to demonstrate our compliance with this requirement, I would appreciate your completing the enclosed form and returning it to me in the solf addressed, stamped envelope.

Thank you for your assistance, and please contact me at (312) 886-7450, if you have any questions.

Sincerely.

Gary M. Westefer Environmental Protection Assistant

Enclosures

5HW-13: WMB: RAIU: WE STEFER: WE STEFER: 4/23/84

#### PUBLIC SERVICE ANNOUNCEMENT

THE UNITED STATES ENVIRONMENTAL PROTECTION AGENCY (U.S. EPA), REGION V, (FIVE), IS CONSIDERING THE ISSUANCE OF A RESOURCE CONSEVATION AND RECOVERY ACT PERMIT TO PETERSON BUILDERS, INC., TO CONTINUE OPERATING ITS HAZARDOUS WASTE STORAGE FACILITY AT 107 EAST WALNUT STREET, STURGEON BAY, WISCONSIN. THE FACILITY HAS BEEN LEGALLY OPERATING UNDER INTERIM STATUS.

THE DRAFT PERMIT SPECIFIES CONDITIONS UNDER WHICH PETERSON BUILDERS WILL STORE COMBUSTIBLE LIQUIDS. THE FACILITY STORES SPENT SOLVENTS, GENERATED FROM PAINT AND FIBERGLASSING EQUIPMENT CLEAN-UP OPERATIONS, WHICH ARE CONSIDERED HAZARDOUS WASTES UNDER FEDERAL LAW.

THE DRAFT PERMIT AND RELATED DOCUMENTS ARE AVAILABLE FOR REVIEW AT THE DOOR COUNTY PUBLIC LIBRARY, STURGEON BAY UNIT, 107 SOUTH FOURTH STREET, STURGEON BAY, WISCONSIN, AND AT U.S. EPA IN CHICAGO.

U.S. EPA IS SOLICITING WRITTEN COMMENTS ON THE PETERSON BUILDERS DRAFT PERMIT, AND WILL HOLD A PUBLIC HEARING UPON REQUEST. COMMENTS MUST BE POSTMARKED BY MAY 9, 1984, AND SHOULD BE SENT TO U.S. EPA REGION V, WASTE MANAGEMENT BRANCH, 230 SOUTH DEARBORN STREET, CHICAGO, ILLINOIS 60604. FOR MORE INFORMATION, CONTACT THE U.S. EPA AT (312) 886-7450.

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TO

US EPA-Region V

230 South Dearborn

Chicago, IL 60604

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#### PETERSON BUILDE INC.

1061 SHILOH ROAD - WHSE. 7

MAR 1 8 1986

SOLID WASIE BRANCH U.S. EPA, REGION V

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U.S. EPA, REGION V

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<u> </u>	MARK ALL PACKAGES A	<del></del>				RDER NUM	BERS	15.05.0
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. SHIP TO (Co	nsignee and Address, ZIP Code) 科介					VIA -		
. TO: CONTR	ACTOR (Name, Address, ZIP Code)				PE OF	ORDER	a your	
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i6. CLASSIFI	Refer Questions to:	Janusz Porosilo  Other than SMALL BUSINESS		MIN	<u> </u>	6-5537 BUSINESS		15. (h) To
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	CH ? FOR ADVERTISE	NG	For Agency Use Only
ARTMENT OR ESTABLISHMENT, BUREAU OF	_		VOUCHER NUMBER
U.S. Environmental Protect	ion Agency Region V	Waste Mgmt. Branch	
CE VOUCHER PREPARED		DATE PREPARED	SCHEDULE NUMBER
230 S. Dearborn Chicago,	I11. 60604	3/06/84	
F PUBLICATION			PAID BY
voor County Advocate			
E OF PUBLISHER OR REPRESENTATIVE		•	
Door County Publishing Com	pany		
RESS (Street, room number, city, State, and ZIF	'code' ATTN: Gene Sch	ram 414-743-3321	3
			}
235 N. Third Ave. Sturgeo	n Bay, Wisconsin 5423	5	
	CHARGES		
FACE	(size of type)	(inch, square	word, or folio)
	POIN	T PER	
	NUMBER OR LINES (Indicate counted or space)	COST PER LINE	TOTAL COST
FIRST INSERTION		\$	\$ .
ADDITIONAL INSERTIONS GIVE NUMBER >			
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*84 *84		LESS DISCOUNT AT	
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	AFFIDAVIT	<u> </u>	
represents a true billing for the attack		fications and copy, which has	been completed.
NATURE OF PUBLISHER OR REPRESENTATI	VE		
E Z		DATE	
7	FOR AGENCY USI	ONLY	
VERTISEMENT PUBLISHED IN			DATE PUBLISHED
certify that the advertisement describe syment.	d above appeared in the named	publication and that this acc	ount is correct and eligible f
GNATURE AND TITLE OF CERTIFYING OFFIC	CER		DATE
GNATURE AND TITLE OF AUTHORIZING OF	FICER		DATE
50 00	JE05\$002	1840200	PAID BY CHECK NUMBER
QTNO68 4A	HE05\$002	60 / 200	
	prove are combined in one person en		ù U.S. GPO: 1974—555

Standard Form No. 11

### ADVERTISING ORDER

50158NASA ORDER NUMBER

DEPARTMENT OR ESTABLISHMENT, BUREAU OR C. FICE

DATE

U.S. Environmental Protection Agency Region V Waste Mgmt. Branch 3/06/84

The publisher of the publication named below is authorized to publish the enclosed advertisement according to the schedule below provided the rates are not in excess of the commercial rates

charged to private individuals with the usual discounts. It is to be set solid, without paragraphing, and without any display in the heading unless otherwise expressly authorized in the specifications.

NAME OF THE PUBLICATION ADVERTISED IN Door County Advocate EDITION OF PAPER ADVERTISEMENT APPEARED SUBJECT OF ADVERTISEMENT Public Notice Tuesday NUMBER OF TIMES ADVERTISEMENT APPEARED DATE(s) ADVERTISEMENT APPEARED March 20, 1984 One Time Only

SPECIFICATIONS FOR ADVERTISEMENT

Place as Legal Notice

COPY FOR ADVERTISEMENT

Please see attached sheets

AUTHORITY TO ADVERTISE	INSTRUMENT OF ASSIGNMENT					
NUMBER 50158NASA	NUMBER					
3-9-84	DATE					
SIGNATURE OF AUTHORIZING OFFICIAL	TITLE					

INSTRUCTIONS TO PUBLISHERS

Extreme care should be exercised to insure that the specifications for advertising to be set other than solid be definite, clear, and specific since no allowance will be made for paragraphing or for display or leaded or prominent headings, unless specifically ordered, or for additional space required by the use of type other than that specified. Specifications for advertising other than solid and the advertisement copy submitted to the publisher will be attached to the voucher. The following is a sample of solid line advertisement set up in accordance with the usual Government requirements.

> DEPARTMENT OF HIGHWAYS & TRAFFIC, DEPARTMENT OF HIGHWAYS & TRAFFIC, D.C. Bids are requested for first spring 1966 cement concrete repair contract, including incidental work, Washington, D.C., Invitation No. C-5576-H. consisting of 11,000 sq. vds. PCC Class BB sidewalk repair and 2,000 cu. vds. PCC Class A pavement, aliey, & driveway repair, both cut repairs only. Bidding material available from the Procurement Officer, D.C. Sealed bids to be opened in the Procurement Office at 3:00 p.m., November 15, 1965. in the Procurement November 15, 1965.

"Public Voucher for Advertising" form, which is printed on the reverse of this form, immediately after the last publication of the advertisement. If copies of the printed advertisement are not available, complete the affidavit provided on the voucher. Submit the voucher and a copy of the printed advertisement to ..... U.S. Environmental Protection Agency Financial Operations Section 5MF-14 230 South Dearborn Street

Your bill for this advertising order should be submitted on the

Chicago, Illinois 60604

IMPORTANT

Charges for advertising when a cut, matrix, stereotype or electrotype is furnished will be based on actual space used and no allowance will be made for shrinkage.

In no case shall the advertisement extend beyond the date and edition stated in this order.

	esterer 886-745U	INC	
PUBLIC VOUC EPARTMENT OR ESTABLISHMENT, BUREAU OR	CHER FOR ADVERTIS	UVU	For Agency Use Only VOUCHER NUMBER
.S. Environmental Protection		asto Momt Branch	TOUCHER HUMBER
ACE VOUCHER PREPARED		DATE PREPARED	SCHEDULE NUMBER
30 <u>S. Dearborn Chicago, Ill.</u>	. 60604	3/06/84	PAID BY
reen Bay Press Gazette			TALU BI
ME OF PUBLISHER OR REPRESENTATIVE			
chael B. Gage DRESS (Street, room number, city, State, and ZIP)	core) ATTN.	V Cl1	
O. Box 430 Green Bay, Wisco	atin.	Karen Skalecki 414-435-4411	
	CHARGES		
PEFACE	(size of type) POIN	(inch, squar IT PER	e, word, or folio)
	NUMBER OR LINES (Indicate counted or space)	COST PER LINE	TOTAL COST
FIRST INSERTION  ADDITIONAL INSERTIONS GIVE NUMBER		\$	
ADDITIONAL INSERTIONS GIVE NUMBER >			
TOTAL			•
	NUMBER OF UNITS (Indicate inch, square, word, folio)	COST PER UNIT	TOTAL COST
FIRST INSERTION		\$	\$
ADDITIONAL INSERTIONS GIVE NUMBER	-		
TOTAL			\$
one copy of advertisement (including ppy of voucher here. If copy is not available	upper and lower rules) to each a sign the following affidavit.	TOTAL LINE RATES AND OTHER RATES	
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<u> </u>		VERIFIED (Initials)	
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GNATURE OF PUBLISHER OR REPRESENTATIVE	E		
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<b>X</b>	W-W		
\	FOR AGENCY US	E ONLY	
ADVERTISEMENT PUBLISHED IN			DATE PUBLISHED
certify that the advertisement described payment.	above appeared in the name	d publication and that this ac	count is correct and eligible f
SIGNATURE AND TITLE OF CERTIFYING OFFICE	ER .		DATE
SIGNATURE AND TITLE OF AUTHORIZING OFFI	CER		DATE
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Fstimate: \$164.00	QTN069	2540	
Festimate: \$164.00 () 6840200 4A	4E05\$002	'. •	

<sup>1</sup> If the ability to certify and authority to approve are combined in one person enter "N/A" (not applicable) here.

COPY FOR ADVERTISEMENT

Please see Attachment

AUTHORITY TO ADVERTISE	INSTRUMENT OF ASSIGNMENT				
NUMBER	NUMBER				
50159NALT					
DATE	DATE				
3-9-84					
SIGNATURE OF AUTHORIZING OFFICIAL	TITLE				
Brutte Mangel					
	ACTIONS TO BURLICUESS				
U INSTRU	ICTIONS TO PUBLISHERS				

Extreme care should be exercised to insure that the specifications for advertising to be set other than solid be definite, clear, and specific since no allowance will be made for paragraphing or for display or leaded or prominent headings, unless specifically ordered, or for additional space required by the use of type other than that specified. Specifications for advertising other than solid and the advertisement copy submitted to the publisher will be

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Your bill for this advertising order should be submitted on the "Public Voucher for Advertising" form, which is printed on the reverse of this form, immediately after the last publication of the advertisement. If copies of the printed advertisement are not available, complete the affidavit provided on the voucher. Submit the voucher and a copy of the printed advertisement to

U.S. Environmental Protection Agency Financial Operations Section 5MF-14 230 South Dearborn Street Chicago, Illinois 60604

**IMPORTANT** 

Charges for advertising when a cut, matrix, stereotype or electrotype is furnished will be based on actual space used and no allowance will be made for shrinkage.

In no case shall the advertisement extend beyond the date and edition stated in this order.

PUBLIC VOUCHER FOR ADVERTISING			For Agency Use Only
U.S. Environmental Protection Agency Region V			VOUCHER NUMBER
E VOUCHER PREPARED	otection Agency F	Region V	SCHEDULE NUMBE
230 S. Dearborn, Chica	ago. IL	6-26-1986	GOMEDOLE NOW!SE
E OF PUBLICATION	•		PAID BY
Green Bay Press Gazet of Publisher or REPRESENTATIVE	te		
THE RESERVATIVE			
ESS (Street, room number, city, State, and ZIF	'code) ATTN: Nancy	Mvers	
P.O. Box 19430	414-43	5-4411	
Green Bay, WI 54307-			
FACE	CHARGES		
	(size of type)	(mch, squ IT PER	are, word, or folio)
	NUMBER OR LINES (Indicate counted or space)	COST PER LINE	TOTAL COST
IRST INSERTION		\$	\$
ADDITIONAL INSERTIONS SIVE NUMBER D			
TOTAL			\$
	NUMBER OF UNITS (Indicate inch, square, word, folio)	COST PER UNIT	TOTAL COST
FIRST INSERTION		\$	\$
ADDITIONAL INSERTIONS BIVE NUMBER ▶			
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		LESS DISCOUNT AT	
		%	
		BALANCE DUE VERIFIED (Initials)	<u> </u>
	AFFIDAVIT		
represents a true billing for the attache	ed advertising order, with speci	fications and copy, which ha	as been completed.
ATURE OF PUBLISHER OR REPRESENTATIV			
WORLD OF PUBLISHER OR REPRESENTATIVE	<b>'E</b>		
		DATE	
	FOR AGENCY USE	ONLY	
ERTISEMENT PUBLISHED IN			DATE PUBLISHED
rtify that the advertisement described	above appeared in the named	nublication and that this -	count is correct and available
ment.	above appeared in the named	pablication and that tills a	ccount is correct and eligible to
SIGNATURE AND TITLE OF CERTIFYING OFFICER		DATE	
SIGNATURE AND TITLE OF AUTHORIZING OFFICER		DATE	
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The publisher of the publication named below is authorized to publish the enclosed advertisement according to the schedule below provided the rates are not in excess of the commercial rates

charged to private individuals with the usual discounts. It is to be set solid, without paragraphing, and without any display in the heading unless otherwise expressly authorized in the specifications.

NAME OF THE PUBLICATION ADVERTISED IN Green Bay Press Gazette SUBJECT OF ADVERTISEMENT EDITION OF PAPER ADVERTISEMENT APPEARED Public Notice Tuesday NUMBER OF TIMES ADVERTISEMENT APPEARED DATE(s) ADVERTISEMENT APPEARED One Time Onl**u** 

SPECIFICATIONS FOR ADVERTISEMENT

Place as legal notice

PUBLISHERS: Please send BILLING to: FINANCIAL OPERATIONS SECTION 5MF JCK-14

AFFIDAVIT REQUIRED.

COPY FOR ADVERTISEMENT

Please see attached Public Notice (2 pages)

AUTHORITY TO ADVERTISE	SOLID WASTE DINNSTRUMENT OF ASSIGNMENT
NUMBER 651129NASA	NOMBER, REGION V
July 9, 1986	DATE
SIGNATURE OF AUTHORIZING OFFICIAL	TITLE

#### INSTRUCTIONS TO PUBLISHERS

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In no case shall the advertisement extend beyond the date edition stated in this order.

# CERTIFICATE OF MAILING

I Say M. Wester, a duly authorized representative of the United States Environmental Protection Agency, Region V, do hereby certify that on March 14, 1984, I hand-carried the Public Notice, Cover Letter, Appeals Procedures, Pertinent Public Participation Regulations, Draft Permit, and Statement of Basis or Fact Sheet to the mail room at 230 South Dearborn, for the Peterson-Builders Inc. facility in Stugeon Boy WISC

Dated: 3/15/1984

95-25

William Wright Mayor 30 S. Third St. Sturgeon Bay, Wisconsin 54235

Lawrence Bongle Alderman 30 S. Third St. Sturgeon Bay, Wisconsin 54235

John Moore Alderman 30 S. Third St. Sturgeon Bay, Wisconsin 54235

M.W. Millard Alderman 30 S. Third St. Sturgeon Bay, Wisconsin 54235

Frank Hobart Alderman 30 S. Third St. Sturgeon Bay, Wisconsin 54235

Kevin Moore Alderman 30 S. Third St. Sturgeon Bay, Wisconsin 54235

Omer Mickelson Alderman 30 S. Third St. Sturgeon Bay, Wisconsin 54235

James Adams Alderman 30 S. Third St. Sturgeon Bay, Wisconsin 54235

Daniel Polecheck Alderman 30 S. Third St. Sturgeon Bay, Wisconsin 54235

Patricia Falk Alderman 30 S. Third St. Sturgeon Bay, Wisconsin 54235

COUNTY OFFICIALS

Huvey Avalzaknor - Chairman Robert Paper - Elich, See 0 Dan Austord - Vice Ch. 0 138 S. Fourth St. 0

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Mr. Paul Bellin City Clerk 30 S. Third St. Sturgeon Bay, Wisconsin 54235

Michael Nordin Chief of Police S. 5th St. Sturgeon Bay, Wisconsin 54235

Glen Anderson Fire Chief 28 S. Third Sturgeon Bay, Wisconsin 54235

> Waste Prøgrams Branch Fnvironmental Protection Agency Am AR 02203 N, MA Tarna , Tangaun , A,

095-24

Wisconsin Department of Natural Resources Bureau of Fish Honorable Robert W. Kasten, Jr. P.O. Box 7921 United States Senate Madison, WI 53707 328 Russell Office Building Washington, D.C. 20510 delete Wisconsin Department of Natural Resources Bureau of Wildlife Honorable William Proxmire P.O. Box 7921 United States Senate Madison, WI 53707 5241 Dirksen Office Building Washington, D.C. 20510 delete Mr. Richard A. Erney State Historic Preservation Officer State Historical Society Honorable Les Aspin 816 State Street United States House of Representatives 442 Cannon Office Building Madison, WI 53706 Washington, D.C. 20515 Wisconsin Department of Natural Resources Office of Planning & Analysis Honorable Robert W. Kastenaeier OPA/5 United States House of Representatives Madison, WI 53707 2232 Rayburn Office Building Washington, D.C. 20515 de lete 1 Mr. Kevin D. Grant SCA Chemical Services Honorable Steve Gunderson 5 Middlesex Ave United States House of Representatives Somerville MA 02145 416 Cannon Office Building Washington, D.C. 20515 Honorable David R. Obey To the office of the Late United States House of Representatives 2217 Rayburn Office Building Washington, D.C. 20515 Honorable C. J. Zablocki United States House of Representatives 2183 Rayburn Office Building Washington, D.C. 20515 Dennis A. Huebner, Chief State Waste Programs Branch Honorable Jim Moody U.S. Environmental Protection Agency United States House of Representatives John F. Kennedy Federal Building 1631 Longworth Office Building Boston, MA 02203 Washington, D.C. 20515 Honorable Thomas Petri United States House of Representatives 1024 Longworth Office Building Washington, D.C. 20515

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Mr. James E. Pender Executive Director Wisconsin Lung Association 10001 W. Lisbon Ave Milwaukee, Wisconsin 53222

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The Nature Conservancy Wisconsin Field Office 923 Williamson Madison, WI 53703

National Wildlife Federation Tianquie Acres, R.R. 1 Reeseville, WI 53579

Paul Didier, Asting Director Bureau of Solid Waste Management Wisconsin Department of Natural Resources P.O. Box 7921 Madison, WI 53707

Robert M. Krill, Director
Bureau of Solid Waste Management
Wisconsin Department of Natural Resources
P.O. Box 7921
Madison, WI 53707

Greg Becker UIC Program Wisconsin Department of Natural Resources P.O. Box 7921 Madison, WI 53707

Mike Witt, Director Bureau of Wastewater Management Wisconsin Department of Natural Resources Madison, WI 53707

warts coverletter ho draft permit

PSD Permit Ronald Van Mersberger Ziege 5AP 886-6056 Dale Ziege, Chief Source Review Unit Bureau of Air Management P.O. Box 7921 Madison, WI 53707

Peter Tweedt, Acting Director Office of Ocean and Coastal Resources Management National Ocean Service National Oceanic and Atmospheric Administration 3300 Whitehaven Street, N.W. Washington, D.C. 20235

Allen H. Miller, Program Manager Wisconsin Coastal Management Program Office of State Planning and Energy 1 West Wilson Street Madison, WI 53702 )

U.S. Fish and Wildlife Service Unversity of Wisconsin Room S.E. 480 Greenburg, WI 54302

Ms. Charlene Dwin Advisory Council on Historic Preservation Suite 430 1522 K Street, N.W. Washington, D.C. 20005

U.S. Environmental Protection Agency Office of Solid Waste (WH-563, Rm 256) 401 M St., SW Washington, D.C. 20460

ATTN: David O'Brien

U.S. Environmental Protection Agency Office of Solid Waste (WH-563, Rm 264G) 401 M St., SW Washington, D.C. 20460

ATTN: Steve Levy

U.S. Environmental Protection Agency Office of Solid Waste (WH-563, Rm 243D) 401 M St., SW Washington, D.C. 20460

ATTN: Charles Miller

Ed Wach

X

Delete

(Industrial Coversection

letter Only

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Dale

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- Delete

Ms. Mary Grady, President Wiscons:n League of Women Voters 625 Washington Av. . ( Madison, Wisconsin 53703 . 100 Ms. Betty Bunge President Madison Audubon Society Honorable Toby Roth 1 481 Togstad Glen United States House of Representatives Madison, Wisconsin 53711 215 Cannon Office Building Washington, D.C. 20515 1 • Mr. Al K. Forester State Director Izaak Walton League Honorable F. James Sensenbrenner, Jr. 3517 Harper Rd United States House of Representatives Madison, Wisconsin 53704 315 Cannon Office Building Washington, D.C. 20515 • Mr. Lester Dore Heartland Journal 7000 N. Glenwood Honorable Thomas Loftus Speaker of the House Chicago, IL 60626 Wisconsin House of Representatives State Capitol Madison, WI 53702 Sierra Club-Coulee Region Chapter 815 S. 10th Street LaCrosse, WI 54601 Honorable Fred Risser President of the Senate ATTN: Dean Marralock Wisconsin Senate State Capitol Madison, WI 53702 Sierra Club-John Muir Chapter 3001 Harvey Madison, WI 53705 Ms. Pat Blankenburg Project Coordinator Wisconsin Association of ATTN: Spencer Black Manufacture's and Commerce 120 Wisconsin Avenue Madison, Wisconsin 53703 Sierra Club-Midwest 142 Gorham Street Wisconsin Chapter Madison, WI 53703 National Solid Waste Management Association ATTN: Jonathan Ela 6515 Grant Teton Plaza Middleton, Wisconsin 53562 Dennis A. Huebner, Chief Mr. Roger Walsh State Waste Programs Branch U.S. Environmental Projection Agency Boston, Manager Building Director of Development Citizens for a Better Environment 536 W. Wisconsin Ave., Suite 502 Milwaukee, Wisconsin 53203

•

Sierra Club, S.E. Group P.O. Box 1125 Milwaukee, WI 53201

ATTN: Rick Pruetz

Citizens' Regional Environmental Coalition 2117 W. Juneau Avenue Milwaukee, WI 53208 •

ATTN: Thomas Spellman

Florence Graves Common Cause 2030 M St., N.W. Washington, D.C. 20036

Steve Hitchner Common Cause 2030 M St., N.W. Washington, D.C. 20036

Common Cause 24 N. Carroll Madison, WI 53703

Linda Greer Environmental Defense Fund 1525 18th Street, N.W. Washington, D.C. 20036

American Public Works Association C/O Arnold E. Milke Rm 115 City-County Bldg Madison, WI 53709

Wisconsin Society for Ornithology 6918 N. Belmont Lane Milwaukee, WI 53217

ATTN: Mary Donald

		275	
	P 235 753 674  RECEIPT FOR CERTIFIED  NO INSURANCE COSEN GE PROVID  NOT FOR INFERNATIONAL MAIL  NOT FOR INFERNATIONAL MAIL  NO PROVIDENCE OF THE PROVIDENCE	DMAIL ED	
480-794	Sery to Street, and Do	the.	1
* U.S.G.P.O. 1985-480-79	State and ZIP Cores	wi.	
* U.S.G	Postage Certified Fee	39 542.	35
đ	Special Delivery Fee  Restricted Delivery Fee		
Ŋ	Return Receipt showing to whom and Date Delivered	76	
PS Form 3800, June 1985	Return Receipt showing to whom. Date, and Address of Delivery TOTAL Postage and Fees	1.89	
3800, 7	Postmark or Date		
PS Form	VIH5		

Ar a

# U.S. ENVIRONMENTAL PROTECTION AGENCY PUBLIC SERVICE ANNOUNCEMENT

RADIO STATION:	WAUN-AM P.O. Box 219  Kewaunee, WI 54216
BROADCAST DATE(S)	Thysiaday, May 3
BROADCAST TIME(S)	8:40 AM 10:30 AM 9:05 PM

#### PETERSON BUILDERS, INC RADIO BROADCAST ANNOUNCMENT

The United States Environmental Protection Agency Region Five is announcing its tentative decision to grant modifications to the Peterson Builders permit to store hazardous waste generated as a result of their operations in Sturgeon Bay Wisconsin.

Peterson Builders has been storing hazardous waste under a permit issued on October 6, 1984, and under interim status prior to that date. The modifications would allow Peterson to increase its storage capacity, add a new waste, and recover solvents on-site.

The United States Environmental Protection Agency is accepting comments on the proposed permit modifications only, until August 30, 1986. For more information contact the EPA at (312) 886-7450.

P 606 906 737

#### RECEIPT FOR CERTIFIED MAIL

NO INSURANCE COVERAGE PROVIDED NOT FOR INTERNATIONAL MAIL

(See Reverse)

USEPA. Sent to Gary Higgins
Street and No. 101 Pennsylvania
Street 33-403-517 S P.O. State and ZIP Code Sturgeon Bay, WI 54235 Dearborn U.S.G.P.O Postage Certified Fee St., Special Delivery Fee Restricted Delivery Fee Chicago, Return Receipt Showing to whom and Date Delivered Return receipt showing to whom, Date, and Address of Delivery TOTAL Postage and Fees Form 3800, Postmark or Date 60604

P					
100	SENDER: Complete items 1, 2, 3 and 4.				
Form 3811, July 1983	Put your address in the "RETURN TO" space on the reverse side. Failure to do this will prevent this card from being returned to you. The return receipt fee will provide you the name of the person delivered to and the date of delivery. For additional fees the following services are				
July .	available. Consult postmaster for fees and check box(es) for service(s) requested.				
1983	1. 🖄 Show to whom, date and address of delivery.				
	2. Restricted Delivery. WID 09 6 F 28 975				
	3. Article Addressed to: Gary Higgins, Mgr.				
	Industrial Engineering				
V	101 Pennsylvania St. Peterson Builders, Inc.				
	Sturgeon Bay, WI 54235				
	4. Type of Service: Article Number				
	Registered Insured COD				
	Express Mail P606906737				
	Always obtain signature of addressee <u>or</u> agent and <u>DATE DELIVERED</u> .				
DOM	5. Signature – Addressee X				
DOMESTIC RETURN RECE	6. Signature - Agent Wagner.				
RETU	7. Date of Pelivery 84				
RN	8. Addressee's Address (ONLY if requested and fee paid)				
RECE	1984				
PT	100/				

United States
Environmental
Protection
Agency
Region V
230 S. Dearborn St.
Chicago, IL 60604

TECHNICAL CONTACT: Gary Westefer (312) 886-7450 MEDIA CONTACT: Robert Hartian (312) 886-6588

For Immediate Release: April 19, 1984

NO: 84-88

U.S. EPA OPENS COMMENT PERIOD ON PETERSON BUILDERS RCRA PERMIT

The U.S. Environmental Protection Agency (U.S. EPA) Region V is inviting public comments on the Agency's intent to issue a Resource Conservation and Recovery Act (RCRA) permit to Peterson Builders, Inc. The permit would allow Peterson Builders to temporarily store hazardous wastes at its facility, 107 East Walnut Street, Sturgeon Bay, Wisc.

Peterson Builders makes large boats and ships and trucks used in the air transport industry. The company generates hazardous waste through the cleanup of paint and fiberglassing equipment.

The RCRA permit is required for the short-term storage of combustible waste materials in 55-gallon drums. These drums are kept for varying periods of time, until they can be shipped off site by a U.S. EPA-approved transporter. Materials that can be recycled are transported to a U.S. EPA-approved recycling facility. Peterson Builders has been storing hazardous wastes at the Sturgeon Bay site, without incident, since operations began in May 1980.

A final decision to issue or deny the permit will be made by U.S. EPA Region V, following the close of the public comment period on May 9, 1984. Comments mailed to U.S. EPA must be postmarked by May 9, 1984.

A public hearing on the Peterson Builders permit will be held if U.S. EPA receives a written notice of opposition to the tentative decision and a request for a hearing by May 9, 1984. Any request for a hearing must be in writing and state the nature of the proposed issues to be raised at the hearing.

Peterson Builders' permit application, U.S. EPA's draft permit, and the Statement of Basis are available for public inspection and copying at the Door County Public Library, Sturgeon Bay Unit, 107 S. Fourth St., Sturgeon Bay, Wisc.

These and other pertinent materials are also available to the public at U.S. EPA Region V, Waste Management Branch, 230 South Dearborn St., Chicago, IL 60604, from 9 a.m. to 4:30 p.m. weekdays. Contact Gary Westefer at (312) 886-7450 to review the materials at the Chicago office. Written comments and a request for a hearing should be submitted to:

Mr. Gary Westefer U.S. EPA Region V Waste Management Division 5HW-13 230 South Dearborn St. Chicago, IL 60604

# # #



## State of Wisconsin DEPARTMENT OF NATURAL RESOURCES

Lake Michigan District Headquarters 1125 N. Military Avenue P. O. Box 10448 Green Bay, WI 54307-0448

Carroll D. Besadny Secretary

April 6, 1988

File Ref:

CUID 196828970

4400

Sales Manager WDOR 800 S. 15th Ave Sturgeon Bay, WI 54235

Dear Sales Manager:

The Department of Natural Resources is interested in buying time during your morning and evening drive slots on Thurs. April 21 to inform your listeners of their opportunity to review a hazardous waste license application. Enclosed is a copy of the 60 second notice to be aired.

A copy of a more detailed notice will be published in the Door County Advocate and the Green Bay Press Gazette. When this is done, the public will have 45 days to review the application and/or request a public hearing on the matter. The DNR would appreciate Public Service Announcements based on this information, to encourage public interest on this issue. Also, your news staff is invited to contact me for a fuller explanation of environmental issues surrounding this proposal.

Please contact me to verify time slots and costs for this announcement. My phone number is (414)497-3107.

Sincerely,

A. Nichol Mamolou

Hazardous Waste Specialist

Barbara Zellmer - SW/3

Sue Bangert - SW/3

Chuck Slaustas - EPA Region V, 5HS/13

230 S. Dearborn St., Chicago, IL 60604

Ed Lynch - SW/3

Peterson Builders Inc., of Sturgeon Bay is seeking a license to store halogenated and non-halogenated solvent wastes at their 107 E. Walnut St. location. These wastes are regulated as hazardous wastes under State and Federal law. The Wisconsin Department of Natural Resources is reviewing the license application for this proposal and believes that it will meet state environmental requirements.

Residents of Sturgeon Bay are encouraged to review this proposal. Copies of the permit application, including a full description of the project, are available at the Door County Public Library, Sturgeon Bay Unit, 107 South Fourth Street, Sturgeon Bay, or at the DNR offices at 1125 North Military Avenue, Green Bay or 101 South Webster Street, Madison.

Interested individuals may submit written requests to the DNR to hold a public informational hearing on the proposed license issuance. For more information about this, please call Ms. Nichol Mamolou, Department of Natural Resources, at (414)497-3107.



## State of Wisconsin

#### **DEPARTMENT OF NATURAL RESOURCES**

Lake Michigan District Headquarters 1125 N. Military Avenue P. O. Box 10448 Green Bay, WI 54307-0448

Carroll D. Besadny Secretary

April 8, 1988

File Ref:

4430

Door County Public Library, Sturgeon Bay Unit 107 S. 4th Street Sturgeon Bay, WI 54235

Subject: Notice of Intent to Issue a Hazardous Waste Storage License

Dear Sir or Madame:

Enclosed is a public notice from the Department of Natural Resources which will appear in the Thursday, April 21, 1988 edition of the Door County Advocate and The Green Bay Press Gazette. The notice calls for public comment on the License Issuance for Peterson Builders, Inc. Hazardous Waste Storage Facility. The facility's new status under hazardous waste regulations will be that of a small storage facility.

Please post this notice in a conspicuous location. My phone number is contained, and any questions or comments can be directed to me. The notice should be discarded after June 6, 1988.

Thank you for your cooperation in this matter.

Sincerely,

A. Nichol Mamolou

Hazardous Waste Specialist

ANM: cks

cc: Mr. Ed Lynch - SW/3
Mr. Gary Higgins - Peterson Builders, Inc.
Door County Clerk, 138 S. 4th Avenue
Sturgeon Bay Clerk, 36 S. 3rd Avenue
Chuck Slaustas, EPA

Sue Bangert - SW/3

PUBLIC NOTICE
Intent to Issue
Hazardous Waste Operating License
Peterson Builders Inc.
107 East Walnut Street
Sturgeon Bay, WI 54235
EPA I.D. # WID096828975

The Wisconsin Department of Natural Resources (DNR) is hereby giving notice of the intent to issue a final hazardous waste management operating license in accordance with the requirements of Chapter NR 181, Wisconsin Administrative Code to Peterson Builders Inc. This operating license will allow Peterson Builders Inc. to operate a hazardous waste storage facility at 107 East Walnut Street, Sturgeon Bay, Door County, WI. This notice is given in accordance with Section 144.44(4), Wisconsin State Statutes and Section 7004 of the Federal Resource Conservation and Recovery Act (RCRA). The DNR is inviting public comments on the application and on its terms and conditions.

Peterson Builders Inc. manufactures large boats and ships, and also trucks used in the air transport industry. During the manufacturing process, wastes are generated which are considered to be hazardous by State and Federal law. The wastes are various halogenated and non-halogenated solvents used in paint and fiberglass equipment clean-up operations. This license will allow Peterson Builders Inc. to store its hazardous waste in 55-gallon drums for greater than 90 days. No more than 100 55-gallon drums may be stored in a designated storage area at any one point in time. Peterson Builders Inc. is being licensed to store only the waste that is generated by its own facilities which are located at 101 Pennsylvania St., and the corner of Walnut and Lansing. The facility has been storing hazardous waste at this location, which has had an interim license, since April 27, 1983. Issuance of the operating license will impose more stringent requirements for the management of hazardous waste. These requirements are found in Chapter NR 181, Wisconsin Administrative Code and Chapter 144, Wisconsin States Statutes.

This facility will store the wastes listed in the Part A included in the Hazardous Waste Facility Resource Conservation and Recovery Act Permit Application, November, 1985. This application and associated approvals are available for public inspection and copying at the Door County Public Library, Sturgeon Bay Unit, 107 S. Fourth St., Sturgeon Bay, WI (414)743-5511 during regular business hours. These materials and other supporting documents, which make up the administrative record, are also available at the Department of Natural Resources, Hazardous Waste Section, 1125 N. Military Ave., Green Bay, WI 54307-0448. Please contact Nichol Mamolou at (414)497-3107 for further information.

Interested individuals may submit written requests to the DNR to hold a public hearing on this proposed license. Written comments and/or requests should include:

- A statement of the person's interest/concern in the license application;
- 2) A statement of the action the person wishes the DNR to take, including specific references to sections of the approval that the person believes should be changed, and/or the issues that the person would like the DNR to address at the public hearing;
- 3) A statement of the reasons supporting the person's position, stated with sufficient specificity as to allow the DNR to investigate the merits of the person's position, including reasons for requesting a public hearing.

If a public hearing is requested and scheduled, notice will be made in the local newspaper and over a local radio station.

Written comments on the State license will be accepted by the DNR during the public comment period which begins today. The public comment period ends 45 days from the date this notice is published. All comments or requests concerning the license should be sent to:

Department of Natural Resources Nichol Mamolou 1125 N. Military Ave. Green Bay, WI 54307-0448

After the close of the public comment period and before issuing a license, the DNR will evaluate all comments received. Each person who submitted written comments or requested notice of the decision will receive notice of the final decision. At that time, the DNR will also respond to all significant comments, specify if there are any changes and indicate whether additional comments have been included in the administrative record.

The State of Wisconsin is authorized to administer its hazardous waste license program in lieu of the Federal program, excluding administration of the Hazardous and Solid Waste Amendments of 1984 (HSWA). The Wisconsin licensing program has been judged by EPA to be equivalent to the Federal RCRA permitting program. The HSWA portion of this license is being issued by U.S. EPA. Therefore, the final license will be RCRA equivalent and contain both the effective State license conditions and the effective Federal HSWA permit conditions.

Section 3004(u) of the Federal Hazardous and Solid Waste Amendments (HSWA) of 1984 requires that corrective action be taken to remediate all releases of hazardous waste or hazardous waste constituents resulting from the management of solid waste at this facility. The U.S. EPA has the authority to implement the HSWA amendments. Although the State of Wisconsin is authorized to issue a RCRA equivalent license, it has not yet been authorized to implement the required provisions of HSWA. Information regarding any solid wastes management units or releases of hazardous waste or hazardous waste constituents from such units at this facility should be sent to the State at the above address or to:

U.S. EPA Region V ATTN: Chuck Slaustas 5HS/JCK/13 230 South Dearborn Chicago, IL 60604 Dated at Green Bay, Wisconsin, April 8, 1988

State of Wisconsin Department of Natural Resources For the Secretary

By

Douglas C. Rossberg Lake Michigan District Solid Waste Coordinator JUL 03 1986 5HS JCK-13

Enclosed is a copy of the Public Notice that will appear on July 15, 1986, in the Door County Advocate, and the Green Bay Press Gazette. The United States Environmental Protection Agency (U.S. EPA) is announcing the availability for public review of the proposed modifications to the Resource Conservation and Recovery Act (RCRA) permit issued to Peterson Builders, Inc. (PBI), on August 6, 1984, to operate a hazardous waste storage facility in Sturgeon Bay, Wisconsin. U.S. EPA is inviting comments on the proposed permit modifications only.

As stated in the Public Notice, U.S. EPA Region V is accepting written comments on the proposed PBI permit modifications only during the public comment period which commences July 15, 1986 and ends August 30, 1986. All comments must be postmarked by August 30, 1986. A public hearing will be held if U.S. EPA receives written notice of opposition to the permit modifications and a request for a hearing by the end of the public comment period. A final decision on the proposed permit modifications will be made by U.S. EPA Region V, following the close of the public comment period.

Included for your information is a copy of the proposed PBI permit modifications. Before taking action on the proposed modifications, U.S. EPA Region V will give full consideration to all public comments that address the technical aspects of this matter.

Please contact Mr. Gary Westefer of my staff, at (312) 886-7450, if you desire additional information.

Sincerely,

David A. Stringham, Chief Solid Waste Branch

**Enclosures** 

5HS:SWB:PMS:AU:WESTEFER:WESTEFER 7/02/86

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David A. Stringham, Chief Solid Waste Branch

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Initials Date

1/02/8/ 7/02/81

AN PMS
S.By



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Sincerely,

David A. Stringham, Chief

Solid Waste Branch

Enclosures

## CERTIFICATE OF MAILING

I <u>Gay A Waffer</u> , a duly authorized representative of
the United States Environmental Protection Agency, Region V, do hereby
certify that on $001/7$ , $1986$ , I hand-carried the Public
Notice, Cover Letter, Appeals Procedures, Pertinent Public Participation
Regulations, Draft Permit, and Statement of Basis or Fact Sheet to
the mail room at 230 South Dearborn, for the Peterson Bulder
facility in STURGEONBAY, WI.

Dated: 348, 1984

Day h, water

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY REGION V

DATE: 03/14/86

SUBJECT: Public Notice for

Peterson Builders, Inc. Sturgeon Bay, Wisconsin

WID 096-828-975

FROM: Edith M. Ardiente, P.E.

Chief, Technical Programs Section

TO: Judy A. Kertcher, Chief

Authorization and Information Section

I request the following actions to be taken by the Authorization and Information Section concerning the public notice of a draft permit modification for Peterson Builders, Inc. of Sturgeon Bay, Wisconsin.

- Initiate a 45-day Public Notice period requesting comments on the draft permit modification for the above-referenced facility.
- Send Public Notice to a general circulation newspaper that would be available to citizens of Sturgeon Bay, Wisconsin.
- Send original copies of the Public Notice to all Federal and State - elected officials in Wisconsin prior to release of the Public Notice. Region V mailing lists are suitable for this purpose.
- 4. Provide a news release to media services, to be disseminated to major newspaper and electronic media in conjunction with release of the Public Notice.
- 5. Establish appropriate reference files at the U.S. EPA Region V Library. and a library in Sturgeon Bay, Wisconsin. Reference materials should be available at the libraries prior to advertisement of the Public Notice.

If you need further information or assistance with these public notifications, please contact Mr. Richard Rupert of my staff at 886-6195.

DATE:

SUBJECT: Public Notice for

Peterson Builders, Inc. Sturgeon Bay, Wisconsin

WID 096-828-975

FROM: Edith M. Ardiente, P.E.

Chief. Technical Programs Section

TO: Judy A. Kertcher, Chief

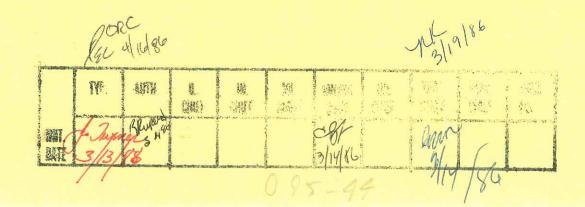
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If you need further information or assistance with these public notifications, please contact Mr. Richard Rupert of my staff at 886-6195.

5HS-13:R.Rupert:jt:3/12/86



U.S. EPA - REGION V OFFICE OF PUBLIC AFFAIRS
RCRA OFFICERS WORKSHOP AGENDA 1/9-1/10/84

#### MONDAY

- 1/Welcome, Introductions Kathy Brown
- 2/Purpose and Objectives of the Workshop
- 3/ Video Excerpts of EPA Hearings
- 4/ Analysis of Problems
- 5/ Strategies for Success
- 6/The Negotiating Option
- 7/ Case Study

#### TUESDAY

- 8/Practical Tips on Running a Hearing -Dale Bryson
- 9/ "Meet the Press" simulation exercise
- 10/Summary

NOTES ON RCRA:

V writth complets

1-have to know the crowd -2-don't talk down, talk with 3-maintain control

- -judge/jury
- -call the shots
- -set the tone
- 4. Explain the Administrative Procedures
- 5. Explain the role of the panel
- 6. Call on Public Officials according to rank(senators on down)
- 7. What is the issue?
- 8. Who is for/against?
  - -try to identify prior
  - -who are leaders?
  - -oppossed/for ....strengths/weaknesses
- 9. Upfront work is most necessary for a successful hearing .
- 10. Make sure you talk with the permit writer involved
- 11. Timing: 30 days notice on hearing, 45 on permit itself
- 12. Joint noice: permit & hearing...also gives people opportunity to comment in writing afterwards
- 13. BY THE TIME WE GET TO A HEARING WE HAVE MADE A DECISION
- 14. Should have strategy to get the public involved EARLIER!!
- 15. People ask: " What good will it do?"
- 16. Format: "Take testimony only avoids confrontation and conflicts."
- 17. Try not to be surprised: do a lot of reconnaissance early on.
- 18. usually make a court record: stengrapher or tape recording
- 19. Try to get facility to give a presentation on what they are going to do
- 20. Attorney present? -if something is special, "if you want to get out of something" / have support staff there to register
- 21. Time? go until it's over
- 22. average cost \$1500-\$2500

#### rcra-2

- 23. Have a simple, easly to understand opening statement: one that people can read.
- 24. Have sufficient copies of the permit on hand hope that people will read well in advance.
- 25. ask people to keep to technical comments...but be prepared for whatever.
- 26. agenda:
- (1) Registration
- (2) Opening Statement
- (3) Technical Presentation by permit writer
- (4) Testimony
- 27. For a lively conference:
- try to get people to notify you in advance that they are coming and commenting.
  - -try to get them to do advance comments
- -they have to be apart of the conference if they are going to appeal
  - -central location for microphones(podium)
- -if you make changes based on testimony, then notify the people
- 28. Problem often is that we're telling people more than we're seeking to get their input.
- 29. PUBLIC HEARING VS. PUBLIC MEETING....DO MEETING FIRST!!!
- 30. Try for small group meetings -- easier to communicate
- 31. When doing a series of meetings in a community, tend to get big crowd the first time, then drops off dramatically (60% or better the second time). Maybe 10-20% of people really want to talk with you.
- 31. First meeting with people really dealing with anger.
- 32. Real benefit to letter people vent their anger.
- 33.risk of that: things get out of control.
- 34. can't sound like you're playing psychologist

#### rcra-3

- 35.don't get angry because your audience is angry- keep cool head
- 36. Not at hearing to get concurrence, there to get input
- 37. Need to create feedback mechanisms:
  - -to get back to the community
  - -try to get community groups organized to help out hearing
- 38. HAVE TO TALK ENGLISH, NOT JARGON
- 39. Make sure right people answer questions: technical questions=permit writer, policy questions=hearing officer
- 40. STAY UNTIL ALL QUESTIONS ARE ANSWERED- Stay as long as you need to
- 41. MEET AHEAD OF TIME WITH LOCAL OFFICIALS- brief them, they don't want to be surprised.
- 42. Concentrate on smaller meetings, in people's homes.
  - -lots of bargaining and bantering
  - -sit down face to face, across the table
  - -IF WHAT THEY SUGGEST MAKES FOR A BETER PROJECT,

PUT IT IN! - WE NEED AN IMPLEMENTABLE SOLUTION

- 43. If a big hearing , have a press person there deals with press-nedicate
- 44. Speak from one forum (pedium
- 45. Really need effective slides to provide fundamental info.
- 46. Use fact sheets- summaries- a map
- 47. People want to arrive five minutes beforehand and get up to speed-like tv news people
- 48. PUBLIC PARTICIPATION:
  - \* find free space no "gyms" however
  - \* "notice" -not a good way to announce hearing
  - \* in big city use a paid ad
  - \* avoid legal notices at all costs
  - \* Use Ayers Directory to notify press
  - \* RCRA requires radio ads too far in advance!

#### rcra-4

- 49. HEARINGS SHOULD BE LIKE PLANNING FOR A DISASTER
- 50. Try to convey concept of justness, fairness
- 51. use a sign-in sheet for speaking
- 52. try and encourage short statements
- 53. followup: no rules on RCRA, but
  - -use responsiveness summary

en, den jage skrener stembilier e ber

- -what was done
- -how comments were considered

from space - no bounge bousever

the continuency of experience of the experience between the continuence of the continuenc

- -summarize public comments and viewpoings
- -set forth reasons for concrrence or rejection
- -people like to walk away with something in their hands

Fisheroren

## "GETTING TO YES" OUTLINE

1. PROBLEM: People Argue Positions Instead - They should focus on "interests"

## JUDGING A "NEGOTIATION"

- PRODUCES A WISE AGREEMENT
- IS EFFICIENT
- AMICABLE

## PRINCIPLED NEGOTIATION:

PEOPLE: SEPARATE THE PEOPLE FROM THE PROBLEM

INTERESTS: FOCUS ON INTERESTS, NOT POSITIONS

OPTIONS: GENERATE MANY OPTIONS FOR MUTUAL GAIN

CRITERIA: INSIST RESULTS BE BASED ON OBJECTIVE STANDARDS

2. (PAGE 13 CHART)

3. SEPARATE PEOPLE FROM THE PROBLEM

THIS PROCESS EMPHASIZES THAT THE "OTHER SIDE" IS MADE UP OF HUMAN BEINGS JUST LIKE US, WITH REAL EMOTIONS, VALUES, BACKGROUNDS, AND VIEWS.

BE INTERESTED IN:

· · · SUBSTANCE AND RELATIONSHIP

TRELATIONSHIP TENDS TO BECOME TANGLED WITH PROBLEM

"OUR BANK ACCOUNT IS LOW ... "

-POSITIONAL BARGAINING PUTS RELATIONSHIP AND SUBSTANCE IN CONFLICT

Mr. No

-SEPARATE RELATIONSHIP FROM SUBSTANCE;
DEAL DIRECTLY WITH PROBLEM.

INACCURATE PERCEPTIONS? ••• EDUCATE! EMOTIONS HIGH? •••• LET OFF STEAM! MISUNDERSTANDING? ••• IMPROVE COMMUNICATIONS!

4-PERCEPTIONS: PUT YOURSELF IN THEIR SHOES ... IF YOU WANT TO INFLUENCE THEM... YOU HAVE TO PUT YOURSELF IN THEIR "EMOTIONAL" SHOES.

DON'T DEDUCE THEIR INTENTIONS ... FROM YOUR FEARS
DON'T BLAME THEM FOR YOUR PROBLEM

DISCUSS EACH OTHERS PERCEPTIONS

TRY TO ACT "INCONSISTENTLY" WITH THEIR PERCEPTIONS

GIVE THEM A STAKE IN THE OUTCOME BY MAKING SURE THEY PARTICIPATE IN THE PROCESS. (UNDERLINE).

FACE SAVING -MAKE YOUR PROPOSALS CONSISTENT WITH THEIR VALUES.

EMOTIONS:

Understand how you feel...Then imagine how they feel

MAKE EMOTIONS EXPLICIT AND ACKNOWLEDGE THEM AS LEGITIMATE.

ALLOW THEM TO LET OFF STEAM.

DON'T REACT TO EMOTIONAL OUTBURSTS

USE SYMBOLIC GESTURES. - ie Siton same side

COMMUNICATIONS: WITHOUT COMMUNICATIONS, NO NEGOTIATIONS

- ARE PARTIES INVOLVED TALKING? (OR JUST POSTURING?)
- DO THEY "HEAR" WHAT YOU'RE SAYING?

- DO THEY UNDERSTAND?

So ...

LISTEN...ACKNOWLEDGE WHAT IS BEING SAIDSPEAK...TO BE UNDERSTOOD
SPEAK ABOUT YOURSELF...NOT THEM
SPEAK FOR A PURPOSE

#### 5. PREVENTION WORKS BEST...

Knowing the other side personally really helps

BEFORE NEGOTIATION (DEVELOP A RELATIONSHIP BEGIN) .

FACE THE PROBLEM, NOT THE PEOPLE

## 6. INTERESTS, NOT POSITIONS

1. REALIZE . . EACH SIDE HAS MULTIPLE INTERESTS 2: Most powerful interests = basic human needs

ECONOMIC WELL-BEING

A SENSE OF BELONGING

RECOGNITION

CONTROL OVER ONE'S LIFE - Indipendence in mentione

In hearing

#### 3.YOUR INTERESTS...

· · · BE SPECIFIC

· · · ACKNOWLDGE THEIR INTERESTS AS PART OF THE PROBLEM

· · · PUT PROBLEM BEFORE ANSWER

· · · LOOK FORWARD, NOT BACK

... BE CONCRETE, BUT FLEXIBLE

... BE . HARD ON PROBLEM, SOFT ON PEOPLE

#### 7. OPTIONS FOR MUTUAL GAIN:

OBSTACLES: PREMATURE JUDGMENT . . .

SEARCHING FOR THE "SINGLE ANSWER" ...

ASSUMING A FIXED PIE ... (WIN-LOSE)
THINKING THAT "SOLVING THEIR PROBLEM" IS NOT JUST

THEIR PROBLEM.

SOLUTIONS: BRAINSTORM . . . EVEN WITH OTHER SIDE

BROADEN YOUR OPTIONS ... NOT ONE BEST ANSWER

CIRCLE CHART ... SEE PG. 70

LOOK AT PROBLEM FROM OTHER DISCIPLINES FIND AGREEMENT WHERE YOU CAN ... PROCEDURES

**VS** • SUBSTANCE

CHANGE SCOPE OF PROPOSED AGREEMENT

LOOK FOR MUTUAL GAIN

IDENTIFY SHARED INTERESTS

DOVETAIL DIFFERENT INTERESTS (CHART 77)

ASK THEIR PREFERENCES

MAKE THEIR DECISIONS EASY

#### 8-INSIST ON OBJECTIVE CRITERIA

... COMMIT TO SOLUTION BASED ON PRINCIPLE, NOT PRESSURE

· · · CONCENTRATE ON MERITS OF PROBLEM, NOT METTLE OF PARTIES

... BE OPEN TO REASON, CLOSED TO THREATS

How DO YOU DEVELOP OBJECTIVE CRITERIA?

FAIR STANDARDS: WHAT A COURT WOULD DECIDE, TRADITION,
EQUAL TREATMENT, SCIENTIFIC JUDGMENT,
EFFICIENCY, COSTS

How DO YOU USE THEM?

FAIR PROCEDURES: TAKING TURNS, DRAWING LOTS, LETTING SOMEONE ELSE DECIDE.

### NEGOTIATING WITH OBJECTIVE CRITERIA:

- 1. FRAME EACH ISSUE AS A JOINT SEARCH FOR OBJECTIVE CRITERIA.
  - -"WHAT'S YOUR THEORY?"
    -AGREE FIRST ON PRINCIPLES
- 2. REASON AND BE OPEN TO REASON AS TO WHICH STDS ARE MOST APPROPRIATE. AND HOW THEY SHOULD BE APPLIED

-PRINCIPLED NEGOTIATION DOES NOT = "IT'S A MATTER OF PRINCIPLE"

-COME WITH AN OPEN MIND

3. NEVER YIELD TO PRESSURE, ONLY TO PRINCIPLE

- "YOU CAN TRUST ME" - to pressuring

## 9. WHAT IF THEY ARE MORE POWERFUL?

(BATNA- BEST ALTERNATIVE TO A NEGOTIATED AGREEMENT)

-"BOTTOM LINES" : EASY TO RESIST PRESSURE, TEMPTATION.
BUT HIGH COSTS - LIMITS ABILITY TO BENEFIT OF
THE PROCESS, INHIBITS IMAGINATION, MAY BE SET
TOO HIGH. MAY PROTECT ON DOWNSIDE, BUT NOT ON
UPSIDE.

-WHAT IS YOUR ALTERNATIVE TO A NEGOTIATED SOLUTION?
-HOW TO GENERATE BATNA:

- (1) INVENT LIST OF OPTIONS IF NO AGREEMENT
- (2) IMPROVE PROMISING IDEAS, TURN TO OPTIONS
- (3) TENTATIVELY SELECT ONE OPTION
- WHAT'S THE OTHER SIDES BATNA?(PG 110)

## 10. WHAT IF THEY WON'T PLAY

(USE NEGOTIATION JUJITSU)

raki ing tiga kanada ang mga mga mga mang kana matalang mga mga kana na kanada ng mga kana ng ng mga mga mga k

How do you get them to focus on the merits?

- (1) You focus on MERITS
- (2) DIRECT THEIR ATTENTION (JUJITSU)
  (3) THIRD PARTY

JUJITSU: REFUSE TO REACT

- -WHEN THEY ASSERT POSITIONS, DON'T REJECT THEM
- WHEN THEY ATTACK YOUR IDEAS , DON'T DEFEND THEM WHEN THEY ATTACK YOU, DON'T COUNTERATTACK
- - -RECAST AN ATTACK ON YOU AS AN ATTACK ON THE PROBLEM
    - ASK QUESTIONS AND PAUSE(STATEMENTS GENERATE RESISTENCE, QUESTIONS GENERATE ANSWERS)
  - "ONE-TEXT" PROCEDURE: PREPARE A DRAFT AND ASK FOR CRITICISM.

# 11. WHAT IF THEY USE DIRTY TRICKS? (Taming the Hard Bargainer)

- 1- RECOGNIZE THE TACTIC
- 2. RAISE THE ISSUE EXPLICITLY
- 3. QUESTION ITS LEGITIMACY AND DESIREABILITY

-NEGOTIATE OVER IT!

#### COMMON TRICKS:

#### DELIBERATE DECEPTIONS

- -PHONY FACTS
- -AMBIGUOUS AUTHORITY
- -DUBIOUS INTENTIONS

#### PSYCHOLOGICAL WARFARE

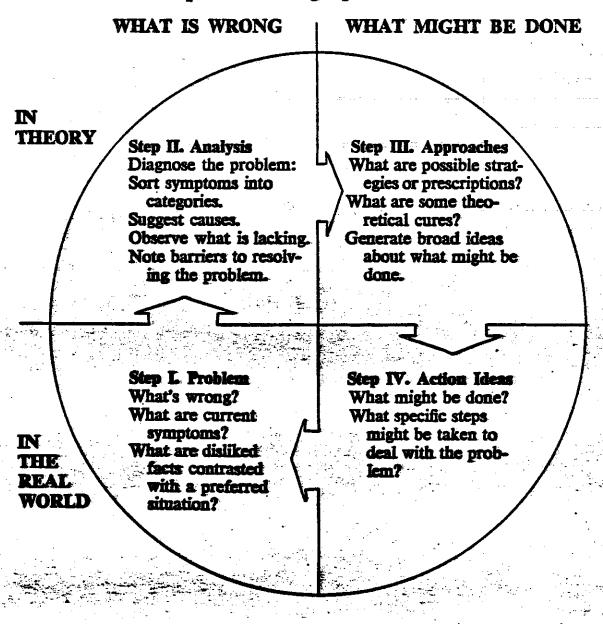
- -STRESSFUL SITUATIONS
- -PERSONAL ATTACKS
- -GOOD GUY/BAD GUY
- -THREATS

# POSITIONAL PRESSURE TACTICS (SO ONLY ONE SIDE WILL NEGOTIATE\_

- -REFUSAL TO NEGOTIATE
- -EXTREME DEMANDS
- -ESCALATING DEMANDS
- -LOCK-IN TACTICS
- -HARD-HEADED PARTNER
- -CALCULATED DELAY
- TAKE IT OR LEAVE IT'

## CIRCLE CHART

The Four Basic Steps in Inventing Options



Catholic and Protestant teachers prepare a common workbook on the history of Northern Ireland for use in the primary grades of both school systems. The book would present Northern Irish history as seen from different points of view and give the children exercises that involve role-playing and putting

#### PROBLEM Positional Bargaining: Which Game Should You Play? SOFT HARD Participants are Participants are friends. adversaries. The goal is The goal is victory. agreement. Make concessions Demand concesto cultivate the sions as a condirelationship. tion of the relationship. Be soft on the Be hard on the people and the problem and the problem. people. Trust others. Distrust others. Change your

Dig in to your position easily. position\_ Make offers. Make threats. Disclose your Mislead as to your bottom line. bottom line. Accept one-sided Demand one-sided losses to reach gains as the price agreement. of agreement. Search for the Search for the single answer: the single answer: the one they will one you will accept accept Insist on agree-Insist on your ment position. Try to avoid a Try to win a contest of will. contest of will.

Apply pressure.

Yield to pressure.

## SOLUTION Change the Game — Negotiate on the Merits PRINCIPLED Participants are problemsolvers. The goal is a wise outcome reached efficiently and amicably. Separate the people from the problem. Be soft on the people, hard on the problem. Proceed independent of trust... Focus on interests, not positions.

Explore interests.

enin.

later.

Insist on using

objective criteria.

Try to reach a result.

based on standards independent of will.

Reason and be open to

reasons; yield to principle, not pressure.

Avoid having a bottom

Invent options for mutual

Develop multiple options

to choose from: decide

V

RESULTS

GROUP WELFARE

ONE PARTY CARES THE OTHER ABOUT: CARES ABOUT: FORM SUBSTANCE ECONOMIC CONSIDERATION POLITICAL CONSIDERATION INTERNAL ISSUES EXTERNAL ISSUES SYMBOLIC CONSIDERATIONS PRACTICAL ONES AD HOC RESULTS THE RELATIONSHIP IMMEDIATE FUTURE MORE DISTANT FUTURE HARDWARE IDEOLOGY PROGRESS RESPECT FOR TRADITION PRECEDENT THIS CASE

PRESTIGE, REPUTATION

POLITICAL POINTS

nedia for Managers

GOVERNMENT

ANDTHE

PRESSIMEDIA, CITIZEN GroupS

## YESTERDAY

GOVERNMENT - LESS IMPACT ON PEOPLES LIVES

- LESS REGULATORY AUTHORITY

- MORE TRUST IN GOVERNMENT PRESS

- MOSTLY NEWSPAPERS AND RADIO

TODAY

GOVERNMENT - MORE DECISION-MAKING RESPONSIBILITY

- MORE INTRUSION ON PEOPLES LIVES (SOCIAL REGULATION)

- TV/MEDIA NOW DOMINANT PRESS

STORY VS INFURMATION

- LESS TRUST IN GOVERNMENT

## CONTRASTS

**PRESS** 

GOVERNMENT

1. PRIVATE BUSINESS

PUBLIC INSTITUTION

2. SPECIAL CHARTER: 4TH ESTATE

EXECUTIVE BRANCH OF GOVERNMENT

3. MISSION: SELL PAPERS, SPOTS

MISSION: IMPLEMENT, ADMINISTER, POLICY DEVELOPMENT,

**ENFORCE** 

4. TRADITION OF REPORTING PUBLIC AFFAIRS

TRADITION OF NO "INFORMATION

DISCLOSURE", NO TRADITION

OF DISCLOSURE EITHER

5. PUBLIC DEMANDS "FAIRNESS"

PUBLIC DEMANDS "HONESTY" CON MISTER

## $\mathsf{C} \ \mathsf{O} \ \mathsf{N} \ \mathsf{F} \ \mathsf{L} \ \mathsf{I} \ \mathsf{C} \ \mathsf{T} \ \mathsf{S}$

GOVERNMENT OFFICIALS :

LOYALTY TO BOSS?

LOYALTY TO PUBLIC?

PUBLIC INFORMATION:

POLITICAL?

PROGRAM?

NEW MEDIA:

GET OUT INFORMATION?

TELL A STORY?

REPORT "NEWS"?

REPORT WHATS "INTERESTING"?

## RULES OF THE GAME

- 1. TELL THE TRUTH
- 2. IF YOU DON'T KNOW THE ANSWER ... SAY SO ... THEN GET THE ANSWER
- 3. KEEP ALL CONVERSATIONS ON THE RECORD "BIG BILLBOARD"
- 4. BE RESPONSIVE .... "CUSTOMER ORIENTED"
- 5. BE QUOTABLE ... BE SUCCINCT
- 6. BE PRO-ACTIVE
  - SUGGEST IDEAS
  - BUILD UP GOODWILL FOR THE FUTURE
- 7. KEEP TRACK OF WHAT YOU SAID
- 8. SEPARATE <u>RISK ASSESSMENT</u> FROM <u>RISK MANAGEMENT</u>
- 9. KNOW WHO YOU ARE TALKING TO

## PREPARING FOR THE INTERVIEW

- 1. FIND OUT WHAT THEY WANT
- 2. DECIDE WHAT YOU WANT TO SAY
- 3. PRACTICE QUESTIONS & ANSWERS
- 4. DON'T EXPECT TO BE JOHNNY CARSON, BUT LOOK GOOD
- 5. EVALUATE WHAT YOU DID

## TRAPS OF THE TRADE

1.	THE SET UPWHEN DID YOU STOP BEATING YOUR WIFE?
2.	EITHERORA CROOK OR A DUPE. WHICH ARE YOU?
3.	IRRELEVANCY WHAT DO YOU THINK OF REAGAN?
4.	EMPTY CHAIRNADAR SAYS THIS IS UNSAFE. DO YOU AGREE?
5.	BROADSIDEYOU'RE JUST A RED INK EXPERT, AREN'T YOU?
6.	LET'S PRETENDWHAT IF WE HAD A MELTDOWN?
7.	INCONSISTENCYTHE LAST RA IN REGION I SAID?
O	NO COMMENT "DON'T KNOW""CAN'T SAY"

## "GOTCH YA"

- 1. COMPLAIN TO THEIR BOSS
- 2. REPLY IN WRITING OR ON THE AIR
- 3. MAKE SURE:
  - A. THE FACTS WERE WRONG
    OR
  - B. MISQUOTED (PROVE 1T!)

    OR
  - C. MISLEADING (CONTEXT!)
- 4. BUT ....DON'T KEEP IT ALIVE UNNECESSARILY!

# COMMUNICATIONS PLANNING

- 1. DO A PLAN FOR EACH ACTION
- 2. DECIDE WHICH AUDIENCES
- 3. TAILOR THE MEDIA FOR THE AUDIENCE
- 4. EVALUATE

# MEDIA PLANNING

- BEFORE THE FACT
- 2. WHY: TO AVOID PROBLEMS LATER
- 3. MANAGEMENT ISSUE.... NOT A TECHNICAL ISSUE

THE SECRET TO COMMUNICATIONS SCREW-UPS
IS INTERNAL COMMUNICATIONS WITHIN YOUR PROGRAM

## RESPONSIBILITIES:

- 1. STAFF: DEVELOP MEDIA PLAN (WITH PUBLIC AFFAIRS AND CONGRESSIONAL AFFAIRS ASSISTANCE)
- 2. DIVISION DIRECTOR: COMMUNICATE THAT PLAN TO THE RA AND DRA
- 3. RA AND DRA: STAY ON TOP OF WHAT'S HAPPENING

(WHAT IS THE ACTIVITY, EVENT, ETC.) ACTION: IMPACT: MH05: (COMMUNICATIONS ACTIVITIES SUGGESTED) HOMs: MEET WITH TOWN MAYOR AND COUNCIL MHENS: BRIEF CHARTER, ENVIRONMENTALISTS WHERE?: SCHEDULE PUBLIC MEETING ACTION STEPS: ISSUE PRESS RELEASE TO... E.G. AN EXAMPLE OF A ONE PAGE COMMUNICATION'S PLAN

# CRISIS COMMUNICATIONS

# TELL IT ALL ..... AND .....TELL IT FAST

- 1. MAKE SURE ALL SOURCES SPEAK FROM THE SAME PLATFORM
- 2. MAKE EVERYTHING POSSIBLE PUBLIC
- 3. UPDATE INFORMATION REGULARLY
- 4. INCREASING COMPLEXITY = MORE CRISES
- 5. GET MANAGEMENT INVOLVED EARLY

### IN YOUR PLAN....

CENTRALIZE
COMMUNICATE
COOPERATION
EXECUTION
EVALUATION

# CONFRONTATION CRISIS

- 1. CONFRONTATION IS A MEANS TO AN END
- 2. NOT ALL GROUPS WANT DISCUSSION
- 3. MANAGEMENT MUST BE TRAINED TO DEAL WITH CONFRONTATION
- 4. RHETORIC MUST BE INGNORED
- 5. PERCEPTIONS OF THE SAME PROBLEM CAN DIFFER

# Dealing with the Media

"Journalism is literature in a hurry."

Matthew Amold

Problem: Mario's secretary startled him with the announcement that "Some smart-alecky reporter is on the phone and says he absolutely has to talk with you right away." Mario, who had never been interviewed by a reporter before, asked what the reporter wanted. She said he wouldn't tell her the subject. As Mario tried to collect his wits, he told her to inform the caller that he, Mario, was not available. She replied that the reporter's aggressive manner had already made her admit that Mario was in fact available. Mario was rattled, to say the least, but he picked up the phone. He'd heard about reporters who force people to say things that they later regret, and he feared the worst as he spoke reluctantly into the phone.

Approach: If you have occasion to deal with the media, such an encounter doesn't have to be as frightening as Mario envisioned it. Actually, contacts with the media can be interesting experiences if you have a strategy for responding to their inquiries.

Almost all media contacts come suddenly and end suddenly. Media representatives—newspaper reporters, TV and radio broadcasters—are governed by deadlines for filing their stories. The deadlines are always imminent. That's the way the media operates. This causes what appear to be abrupt—almost rude—demands by media representatives for instant information. But the abruptness results from that ever-present filing deadline. Media competition for the same story adds to the overall forcefulness of the contacts. If a news story of the day is missed, it's missed forever. It is no longer news by tomorrow. Once you understand why media representatives conduct themselves as they do, you can work out a media strategy.

A manager's willingness to respond rapidly to media contacts is essential. If a reporter who contacts you at 11 A.M. has a noon deadline for filing his story, he has to have the story written by then. So, if you want to be responsive, alert your secretary to what media deadlines are all about and ask that such calls be brought to your attention as soon as they are received. Don't forget, too, that secre-







taries can develop a firm dislike for media representatives because they often aggressively demand to speak to the boss now, in order to meet their deadlines.

In talking with the media, be responsive to their questions. If you don't know the answer to one, say so. If a reporter is leaning toward a story angle you don't endorse, tell him so-clearly enough so that he has no doubt about your position. If you feel that the reporter has not allowed you to fully state your position, tell him and then state your position. If a story has two sides, give both sides. By doing so, you can earn a reputation for being a responsible source. The reporters will learn to trust you. Be courteous, honest, and keep to the point. Whatever you say may end up in print or on the air, so if you are in doubt about a fact, don't voice the fact. If you have to check a point before committing yourself, tell that to the reporter. If someone else can answer a question that you cannot, suggest that the reporter contact that person. Above all, keep your wits about you or you may, in the stress of the moment, say things that you'll later wish you hadn't. Never assume anything you say is "off the record" unless you first ask the reporter if he will accept a comment off the record. The rule is that an informant's request to have his remark be off the record will be honored only if the request is made before the remark is uttered. Don't expect a reporter to explain the rules of his business to you any more than you expect to explain the rules of yours to him.

When a reporter knows where you're coming from, he'll respect you for it. When you know where you're coming from, you'll feel more confident in your ability to deal with the media. You may even enjoy the experience.



OCT # 6 (983)

Relative Environmental Risk

Stanley L. Laskowski Deputy Regional Administrator (3DA00)

Bernard D. Goldstein Consultantito the Assistant Administrator for Research and Development (RD-672)

One of the most difficult challenges facing us in situations involving toxic/hazardous pollutants is our ability to articulate the concepts of environmental risk to the general public. We seem to be moving in the direction of trying to explain these risks in terms of other environmental risks which the public faces and perhaps can better understand. One example of this attempt is the attached listing of risks from various everyday activities. It was distributed at an EPA/AWWA Research Foundation - sponsored Seminar on Drinking Water Health Effects. I would like our staff to be able to use such comparisons as a form of reference in discussing environmental risks with the public. However, I would also like to be sure that such information has the proper qualifiers so that we are not challenged on technical accuracy. Would it be possible for your staff to work with the appropriate HQs staff to develop a common sense, technically-defensible, EPA-endorsed listing of relative risks that Agency officials can use in discussions with the general public? I would be glad to talk to you or your staff on this and look forward to your advice. Thank you in advance for your consideration of this request.

Attachment

bcc: T. Eichler (3RAO)

# RISKS WHICH PRODUCE A PROBABILITY OF DEATH OF 0.000 001

(I part in I million)

,								
	cancer, heart disease	cancer, heart disease	cirrhosis of the liver	liver and other cancer caused by aflatoxin	cancer caused by chloroform	cancer caused by saccharin	cancer caused by radioactivity	cancer caused by cosmic rays
	cigarettes	of living with cigarette smoker	wine	peanut butter	Miami drinking water	diet soda	in stone or brick building	visit to Denver
	1.4(UK) 3(US)	2 months	0.5 litre	40 tablespoons	I year of drinking	30 cans of	2 months	2 months

RISKS WHICH PRODUCE A PROBABILITY OF DEATH OF 0.000001 (Cont.)

6,000 miles of	jet flying	cancer caused by cosmic rays
1/12	yearly dignostic x-ray dose	cancer
10 years of	living near PVC plant	cancer caused by vinyl chloride
2 days	in NY or Boston	air pollution
3 hours	in coal mine	accident
I hour	in coal mine	black lung disease
I, 000 miles	jet flying .	accident

· ' '

### MAR 14 1984

Enclosed is a copy of the Public Notice that will appear on March 20, 1984, in the Door County Advocate, and the Green Bay Press Gazette. The United States Environmental Protection Agency (U.S. EPA) is announcing the availability for public review of a draft Resource Conservation and Recovery Act (RCRA) permit for Peterson Builders, Inc. (Peterson), to operate a hazardous waste storage facility in Sturgeon Bay, Wisconsin. U.S. EPA is inviting public comments on the draft permit, which specifies conditions under which Peterson must manage hazardous wastes in order to comply with Federal regulations.

As stated in the Public Notice, U.S. EPA Region V is accepting written comments on the Peterson draft permit during the public comment period. All comments must be postmarked by May 9, 1984. A public hearing will be held if U.S. EPA receives written notice of opposition to the tentative decision and a request for a hearing by the end of the public comment period, which commences on March 20, 1984, and ends on May 9, 1984. A final decision to issue or deny the permit will be made by U.S. EPA Region V, following the close of the public comment period.

Included for your information is a copy of the Statement of Basis and U.S. EPA's draft permit for Peterson. Under 40 CFR Part 124.10(e), you are entitled to a copy of the Peterson application. Please contact Mr. Gary Westefer of my staff, at (312) 886-7450, if you wish to receive a copy.

Before taking final action on the permit, U.S. EPA Region V will give full consideration to all public comments that address the technical aspects of the matter.

Please contact Mr. Westefer, at (312) 886-7450, if you desire additional information.

Sincerely yours,

Karl J. Klepitsch, Jr., Chief

Waste Management Branch

Enclosures

# PUBLIC HEARING NEWSPAPER/LIBRARY/RADIO/FACILITY LOCATION CHECKLIST

- 7	*NEWSPAPER	1 Green Ban	Press Gazette
Name: Door (	ounty Advocate	P. O. Box	430
Audiess	Third Ave. '	GreenBay	WI 54305
Phone: 414-7	n Bay WI 54235 43-3321	414-435	-4411
Publisher Name:	County Publishing CO.	Michael 1	3. Gage
ATTN: Gene	Schram	Karen SK	alecki
7 17 17 17 17	Daily X Week	1y	
How far in advance	is notice needed:	\$ 96	00
Publication date: _	Rates;	est \$164.	00
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Name: Sturge	en Unit Door C	county Library	CT 100 100 100 100 100 100 100 100 100 10
Address: 10756.	th Fourth	54235	
Phone: 414-74	3-6578		
ATTN: Linda	Paulaskas	, av	\$10.70
WSBW-	RADIO STATIO	N (60 seconds,	one time only)
Name: WDOR-A	Machania	_ Rates:	- Am Drive
Address: 800 5.	15th Ave. St	ergeon Bay	WS 34235
Phone: 4 14 7	43-4411	_ Contact Person:	Edward Allen III
	**FACILITY		
Name:			
	Contact P		
***State Contact:		Phone:	
*Make sure you ask	if prepayment is neede	d if so we cannot	use the newspaper.

\*\*\*This person could probably give you suggestions for a good facility location, and a mailing list.

<sup>\*\*</sup>Make sure you ask how many people the facility can accomodate, preferrably 100--200 and if they can provide microphones. Never say you are booking this facility you just want general information.

NewsPapers		74 
Stergeon Bay 5423	235 N. THIRD AVE. \$95.70 Y Rate	Rate - legal Rate - hotice Gene Scham 3.30/column ;nch
414-435-4	74/1 P.	18/line 12/inch 0.Box 430
RAD/O W DOR AM - Sturgeon Ba 414743-4911	(a) 12	5.76
[ 60 sec- Morning Drive-		4914 1152 164.34
\$10.70 NO.  Mr. Allen Edward Allen	March 20	\$164.00
Library - 743-6578	× 1122 = 145	

### PUBLIC NOTICE

The United States Environmental Protection Agency (U.S. EPA) Region V is hereby giving notice of its intent to issue a Resource Conservation and Recovery Act (RCRA) permit for Peterson Builders, Inc. (Peterson), to store hazardous waste at 107 East Walnut Street, Sturgeon Bay, Wisconsin, in accordance with Section 7004 of the RCRA and 40 CFR 124.10. U.S. EPA is inviting public comments on this application and will schedule a hearing if one is requested.

The permit application, U.S. EPA's draft permit, Statement of Basis and other materials included in the administrative record are available for public review.

Peterson is a manufacturer of large boats and ships, and also manufactures trucks used in the air transport industry. The permit would authorize Peterson to store various halogenated and non-halogenated solvents generated from paint and fiberglass equipment clean-up operations. The wastes are stored in 55 gallon drums for varying periods of time, and eventually are transported off site for recycling. No more than 50 drums are stored in the storage area at any one point in time.

The Peterson permit application, U.S. EPA's draft permit and the Statement of Basis are available for public inspection and copying at the Door County Public Library, Sturgeon Bay Unit, 107 S. Fourth St., Sturgeon Bay, Wisconsin, during regular business hours.

These materials and other supporting documents also are available in the administrative record at U.S. EPA Region V, Waste Management Branch, 230 South Dearborn Street, Chicago, Illinois 60604 from 9:00 a.m. to 4:30 p.m. weekdays (contact Gary Westefer (312) 886-7450).

A public hearing will be held if U.S. EPA receives written notice of opposition to the tentative decision and a request for a hearing by May 9, 1984. Any request for a hearing must be in writing and state the nature of the issues proposed to be raised in the hearing.

In addition, written comments on the application and draft permit will be accepted by U.S. EPA and must be postmarked by May 9, 1984. Comments on the application and draft permit should be sent to Gary Westefer, U.S. EPA Region V, Waste Management Branch, 230 South Dearborn Street, Chicago, Illinois 60604.

After the close of the public comment period, U.S. EPA will evaluate all comments received before issuing a final permit decision. Each person who submitted written comments or requested notice of the decision will receive notice of the final decision. At that time, U.S. EPA will also respond to all significant comments on the draft permit, specify which provisions of the permit were changed and indicate whether additional documents have been included in the administrative record.

The final decision will also will include a reference to the procedures for appealing the decision (40 CFR Section 124.19). U.S. EPA's procedures for public comment and hearings are found in 40 CFR Sections 124.11 through 124.13.

July 15/1 Time
COUNTY HT PUBLIC NOTICE
The United States Environmental Protection

The United States Environmental Protection Agency (U.S. EPA) Region V is hereby given notice of its intent to grant modifications to the Resource Conservation and Recovery Act (RCRA) permit currently held by Peterson Builders, Inc. (PBI), to store hazardous waste at 107 East Walnut Street, Sturgeon Bay, Wisconsin.

PBI received a RCRA permit from U.S. EPA on August 6, 1984 to store hazardous waste in containers at their Sturgeon Bay facility in accordance with Section 7004 of the RCRA and 40 CFR 124.10. PBI has since applied for modification of this permit in accordance with 40 CFR 270.41. The modifications include: 1) The addition of a new waste; 2) Recovery of solvents will be performed on site, and 3) an increase in storage capacity, the closure bond has also been increased to reflect increased closure costs. U.S. EPA is inviting comments on these modifications and will schedule a hearing if sufficient interest is conveyed.

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The PBI permit, Statement of Basis, and Addendum to the Statement of Basis (permit modifications) are available for public inspection and copying at the Door County Public Library, Sturgeon Bay Unit, 107 S. Fourth st., Sturgeon Bay, Wisconsin, (414) 743-5511, during regular business hours. These materials and other supporting documents are also available in the administrative record at U.S. EPA Region V, Waste Management Branch, 230 South Dearborn Street, Chicago, IL 60604 from 9 a.m. to 4:30 p.m. weekdays (contact Gary Westefer (312) 886-7450.

A public hearing will be held if U.S. EPA receives written notice of opposition to the tentative decision and a request for a hearing by August 30, 1986. Any request for a hearing must be in writing and state the nature of the issues proposed to be raised at the hearing.

In addition, written comments on the permit modifications will be accepted by U.S. EPA and must be postmarked by August 30, 1986. Comments will be accepted on the permit modifications only, and should be sent to Mr. Gary Westefer, U.S. EPA Region V, RCRA Activities, P.O. Box A-3587, Chicago, IL 60690-3587.

After the close of the public comment period, U.S. EPA will evaluate all pertinent comments received before issuing a final decision on the permit modifications. Each person who submitted written comments or requested notice of the decision will receive notice of the final decision. At that time U.S. EPA will also respond to all significant comments on the permit modifications, specify which modifications were granted, denied, or altered, and indicate whether additional documents have been included in the administrative record.

The final decision will also include a reference to the procedures for appealing the decision (40 CFR Section 124.19). U.S. EPA's procedures for public comment and hearings are found in 40 CFR Sections 124.11 through 124.13.

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Dur County Advocate

# STATE OF WISCONSIN BROWN COUNTY

Neil Kiedinger, being duly sworn on his oath, says that he is the composing room foreman of the Green Bay Press-Gazette, whose principal place

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Subscribed and sworn to before me this

15th day of July

ANTHONY J. VAN ESS, Notary Public My Commission Expires March 25, 1990